# TEXTILES & GARMENTS

## PROBLEMATIC ASPECTS OF TEXTILE PRODUCTION & USE

### ISSUES

#### Human Rights

- working conditions & wage
  - SEWBOTS
  - SWEATSHOPS - low wages, long hours
  - safety, security, healthcare
  - Fast pace due to the ever-changing fashion trends
    Leads into child labor, forced labor, and modern slavery in the form of debt bondage
    Sewing is tiring, repetitive, and dangerous work that can lead to injuries and illnesses
    Factory workers are exposed to toxic chemicals and dust, which can cause respiratory problems and other health issues
    Workers frequently lack access to access to fair wages
- minority women & children
  - most impacted groups
  - knowledge of traditional handicraft
  - devalues the skills of sewing & pattern making

#### Environment

- Environmental Racism
- crop growth
  - GMOs
- energy use
  - shipping
    - transport emmissions
  - packaging esp. luxury goods
  - what type of energy? unregulated & dirty
- by products / manufacturing waste
- animal v. vegan
  - animal products
    - meat & leather
    - milk
    - cheese
    - eggs
    - wool
    - silk
    - Environmental and social issues are also present with more than 50 million animals suffering cruel deaths each year to benefit the fashion industry (Born Free USA, 2018). The fur industry alone kills more than 50 million animals annually (estimate a year ahead/ equally, i.e.) These numbers are really high because neither fur nor fur trim is a by-product of the meat industry; fur comes from animals that are factory farmed or trapped purely for fashion (Born Free USA 2018).
  - Faux
    - No, thx
- water
  - water & chemical use
  - 1 T-shirt = 700 G of water
- synthetic fibers & oil/petrol

#### Consumer Behaviour

- Corporations & Motivations
  - to sell product
  - show umbrella groups
  - fashion law
- Fashion Cycle
  - LUXURY FASHION
    - 6-8 fashion seasons
      - Pre-Fall / Resort
    - exclusivity
    - use of exotics
    - brand dilution
  - fast fashion
    - exclusivity
    - low
    - quality
    - low
    - high production
      - fast production
      - high cost / cut quality
    - short lifespan
    - cheap

## Buy Less. Buy Better. Wear it More. Care & Repair.

### Keep what you have.

- Repair. Tailor. Repurpose. Care.
  - Assessing Quality
    - Durability & Long Lifespan
      - Care & Repair
        - Care Cards for Different Fabrics
      - Remodel
        - Alterations/ Patterns/ Reconfigure/ Embellish
- HOW TO GET RID OF TEXTILES PROPERLY

### CAPSULE WARDROBE

- Benefits
  - efficiency in getting ready
  - simplicity in your closet
  - valuing human rights
  - respecting the environment
  - saving money longterm
  - looking effortless
  - having a unique style
  - Cost per Wear
    - How many times will you wear it? (Style)
    - How many times can you wear it? (Durability)
- Guides for Capsule Creation
  - Choosing your Essentials

## SOURCING

### NEW ETHICAL GARMENTS

#### FACTORS

- SUPPLY CHAIN
  - LABOUR
    - Canadian / North American Made
      - Local Makers
    - ethically sourced (conflict/enviro-racism)
    - labour conditions
      - fair trade
    - Blockchain
  - ENVIRONMENT
    - low energy & waste
    - organic
    - how is it recycled?
    - Kristin Lin, Fashion Law, "Amazon and Eileen Fisher Sign Landmark Sustainable Fashion Agreement" (Sept. 2020); Eileen Fisher, "Eileen Fisher Ecological Leadership Agreement" (Sept. 2020); Amazon, Amazon Green organizations, accessed September, 2020; Amazon, "Amazon Launches Climate Pledge Fund to Accelerate Carbon Footprint Reduction"
  - CONSUMER BEHAVIOUR
    - True Cost
      - Factsheet of Kimico & Human Rights
    - Sustainable Fashion is the possible (without sustainable infrastructure or regulation and with) but it is not the norm. Fast fashion is the norm and it is not sustainable. Fast fashion has a high demand, a short shelf life and is disposable, cheap and disposable. Sustainable fashion is expensive, lasts longer and is not disposable.

#### PLANT BASED

- HEMP
  - ABOUT
    - Hemp is a plant
      - Hemp is a plant
      - Hemp is a plant
      